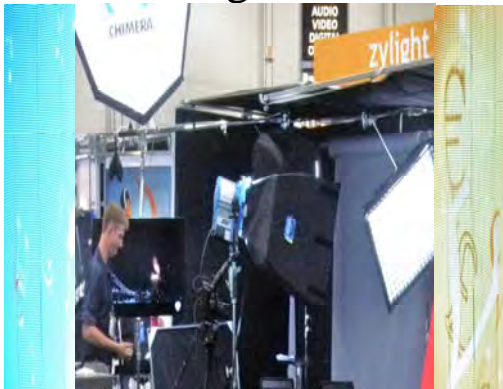


NAB 2014 Report

by Louis Gabriele

98,000 people were registered. That is 4% more who registered in 2013 according to NAB. At NAB 2014, Avid announced subscription options for Media Composer. Prices start at \$49.99 a month with an annual subscription of \$599.99 annually. That allows users to pay for the software, including the Symphony option, on a month-to-month basis. Current owners of Media Composer v6.5 and above will get a special deal of \$39.99/month for the first year. Buy Media Composer 8 outright for \$1,299, including one year of Avid Support and software upgrades.

Lights



Cameras



ACTION



Las Vegas Hub Mobilization Planning Meeting

Sector President Jim Joyce, Sector Vice President Charlie Braico along with Local 53 Vice President Joe Ayala, Treasurer Louis Gabriele, E-Board Members Gary Singleman and Brian Wallace were on hand to lend support to the newly organized unit of Local 53. Jodie Fabrizio-Klontz, Assistant to the Sector President, Local 11 and Local 16 Members were there also to encourage and strengthen the resolve to negotiate a CBA.

THE FUN BEGINS at NAB

To Be 4K or Not To Be 4K

4K was everywhere at NAB, and it will hit the consumer market--ready or not! Netflix began 4K streaming, but 4K TVs might not be compatible, *according to GEEK NEWS' James Plafke. Netflix has made its popular series House of Cards available in 4K — as well as some nature documentaries. Unfortunately, if you bought a 4K TV early, then your fancy 4K TV might not even be compatible. Netflix's 4K access is limited to 2014 4K televisions that have HEVC and H.265 decoding built in. The 4K streams require an internet connection of at least 15Mbps. No need to get antsy and buy a 4K TV yet. Keep an eye out even though there is not much 4K content available.*

Highlights at NAB

AVID - the industry's most open , innovative and comprehensive media platform

AVID Everywhere



Avid Motion Graphics

Full-featured 2D/3D on-air graphics system with advanced design and production capabilities and workflow integration



Interplay | MAM

A highly scalable and extensible platform that makes access to audiovisual content quick and easy, automates workflows, and enables content owners to efficiently reuse, repurpose and resell content.



Media Composer | Software

The world's fastest video editing software and systems

Blackmagic Design

www.blackmagicdesign.com

New for 2014



DaVinci Resolve 11 combines the **world's most advanced color corrector** with ... **track editing**, so now you can edit, **color correct**, finish and deliver all from **one system**. From \$995.00

CANON - Delivers innovative and comprehensive solutions designed for the Pro



THE UPGRADED *Canon* EOS C100

With Dual Pixel CMOS AF Feature Upgrade

- Dual Pixel CMOS AF is a sensor-based, phase detection autofocus (AF) technology designed to provide smooth, high-performance continuous focus in movies. Ideal for fast and accurate autofocus, helping filmmakers to create stunning footage which maximises the creative options offered by fast lenses and shallow depth-of-field.

[SEE THEM ALL](#) Starting from \$5,499.00

DJI - Global leader in high performance and easy to use aerial camera system



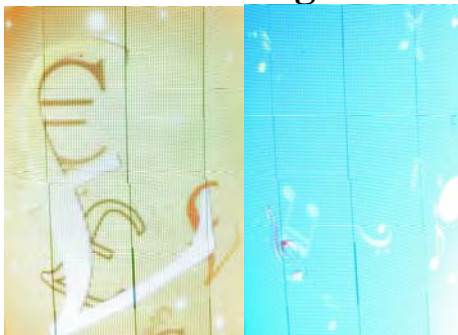
Safe And Stable
Portable Easy To Use
Spark-proof Plug
Professional Octo-copter
Low Gimbal Mounting Position
Retractable Landing Gear
ZENMUSE Z15-5D Gimbal
New Damping Design
Innovative Frame Arm Design

DTS - Develops Hi-Def audio and processing technologies



Premier audio solutions provider for high-definition entertainment experiences—anytime, anywhere, on any device. DTS' audio solutions enable delivery and playback of clear, compelling high-definition. From a renowned legacy as a pioneer in high definition multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc standard.

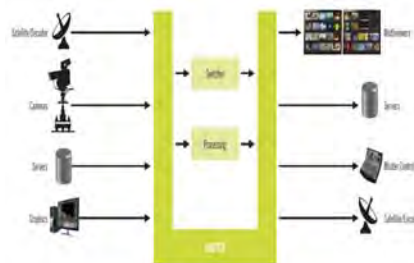
Ledco Technologies



Focuses on developing and producing professional LED light for TV, Broadcast and Photography.
www.ledco.hk

Miranda Tech - Global leader - Solutions from production through playback

Miranda Technologies: Global provider of integrated solutions for production, play-out and delivery systems for television broadcasters and multi-system operators, launched the new NVISION CR6400 compact router series at NAB.



NewTek Inc \$39,995.00



The broadcasting world: **TriCaster 8000** is the first content publishing hub for all

media coming into a live program. TriCaster 8000 delivers New Tek's most extensive integration with broadcast operations, with remote control of a redundant system, router support for large-scale enterprise production, 24-channel switcher, professional audio mixing, and up to 14 output destinations. With the world's most powerful integrated effects system now made even more powerful with innovative visual effects.

Quantel - Quantel acquired Snell to create a new force in media technology.



Production Everywhere

Ingest anywhere, edit anywhere, deliver anywhere - QTube - enables a raft of new cloud-based workflows for Broadcasters.



Marco - next-generation field editor, it enables journalists and editors to use the Quantel editing toolset out of the office and with them on assignment

Smart-Telecaster HD - High Quality Mobile Broadcasting transmitting by using 3G, 4G, WiFi and Inmarsat BGAN



Soliton's Smart-telecaster (STC) products deliver high quality, real-time video streaming over public mobile network such as 3G and 4G. The STC series are powered by Soliton's proprietary RASCOW Technology (Real-time Auto-Speed Control based on the Waterway model), which dynamically adjust video compression ratio and frame rates to ensure a smooth and low-latency video/audio transmission even over fluctuating mobile network.

The STC for iPhone enables personnel to easily transmit high-quality live video from about anywhere.

Sony - Highlighting Camcorders, Cameras, switchers and displays for news and live productions that use technologies for High Definition and 4K.



Sony HXR-NX30U Palm Size NXCAM

HD Camcorder with Projector & 96GB
From \$1849.00

1/2.88 Exmor R Sensor
Balanced Optical SteadyShot(R) &
FIXED SHOT mode
1920x1080 60P, 30P, 24P & 720 60P
Detachable XLR Unit for
Professional Quality Audio
Built-in Projector

As NAB 2014 was wrapping up, POLITICO's Brooks Boliek wrote that the complexity of the Comcast-Time Warner Cable deal boiled down to one factor: people's cable bill. These facts were argued before Congress at the Senate Judiciary Committee hearing on April 9th. The Senate hearing illuminated many of the issues that face regulators reviewing the transaction. As the Senate Judiciary hearing got underway, House Judiciary Committee Chairman Bob Goodlatte (R-Va.) announced his panel would hold its own hearing on the Comcast deal in May.

Some lawmakers expressed doubt about the transaction's benefits for the average person. "This deal will result in fewer choices, higher prices and even worse service for my constituents," said Sen. Al Franken (D-Minn.), who opposes the deal. Franken said that Comcast and Time Warner Cable want to "become one larger company that controls the national market." In 19 of the top 20 markets, Comcast would be the dominant cable provider.

Comcast's Executive Vice President David Cohen, who is leading the company's push in Washington, told senators that the deal would not add to consumers' cable bills. Cohen said, "I can make you and members of this committee that one absolute commitment... nothing in this transaction that will cause anyone's cable prices to go up," Sen. Amy Klobuchar (D-Minn.) also pressed on whether the combined company would discriminate against independent programmers. Cohen insisted his company is indie-friendly.

The ultimate fate of the deal rests in the hands of the Justice Department and the FCC.